GinAngieLa.com

DIGITAL ART | TUTORIALS | BUSINESS TIPS | INSPIRATION

Hi there!

I'm Angie. I'm a visual artist and the content creator behind GinAngieLa.com—a website about digital art, business tips, and inspiration.





300+ blog posts



original content



organic traffic

Let's work together!

I primarily make content for fellow artists and creative entrepreneurs.

My most visited blog posts focus around **how to make** more money online, level up your art skills and build creative confidence.

While I strive to keep my readers up-to-date with what's going on in my niche, I also have a lot of **evergreen content** on my website, i.e. search-optimized articles that are timeless and can perform well for years.

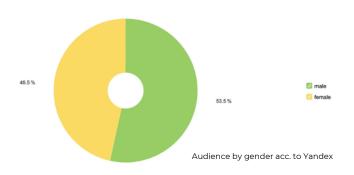
The content on my website can be roughly grouped into the following categories:

- Inspiration and motivation to create art confidently.
- Tips and strategies to create exposure and sell art.
- Digital art hardware and software.
- Photoshop tutorials.
- Website building, optimization, creative blogging, etc.

My Website Audience

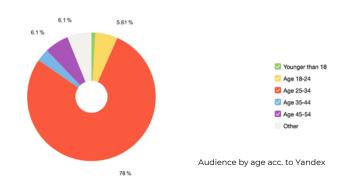
Audience by Gender

As of January 2025, my audience is made up of roughly equal numbers of individuals identifying as men and women.



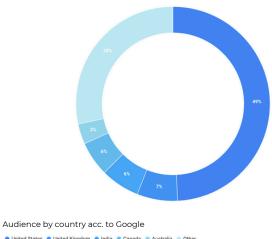
Audience by Age

Most of my audience is aged between 25 and 34.

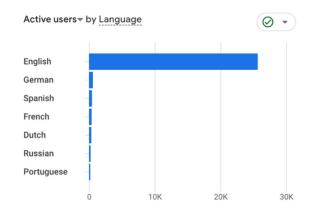


Audience by Country & Language

Most of my visitors (around 60%) are from English-speaking countries, mainly the United States, the UK, Canada, India, Australia, and South Africa.







Audience by language acc. to Google

Website Traffic Sources

All website traffic is organic, coming mainly from search engines and social networks, such as Pinterest, LinkedIn, Facebook, and Medium.



